

The New Post-Recession Consumer • Websites that Work • Cross-Merchandising Cheese

JULY/AUGUST 2011

SPECIALTY FOOD

PRODUCTS • TRENDS • BUSINESS INSIGHTS

MAGAZINE®

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CHOCOLATE/
KINGSBURY
CONFECTIONS

+ EASTERN MARKET and
25 other D.C. food destinations

FANCY FOOD SHOW ISSUE

what's **NEW** what's **HOT!**

what's new

Michael's of Brooklyn

Michael's of Brooklyn Inc.

Family Tradition ... in a jar!

Every jar is cooked and bottled by the family at Michael's Restaurant in Brooklyn. The

sauce Brooklynites have been in love with for over 45 years is now available nationwide. At Michael's it is not business ... it's personal. Contact: Michael's of Brooklyn Inc., 2929 Avenue R, Brooklyn, NY 11229; 718.998.7851; Fax: 718.645.9406; michaelstest2929@aol.com; www.michaelsbrooklyn.com



BOOTH 5655

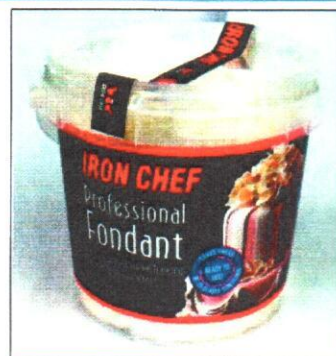
what's new

Iron Chef Rolled Fondant

Mirrotek International LLC

Use what the Chefs Choose! Fondant allows you to easily create a professional finish to any cake. This is the same fondant featured on all the popular cake and baking TV shows. Use fondant to creatively decorate complex & elegant cake structures. Fondant gives a smooth, satin look to your finished cake.

Kosher (Kof-K). Contact: Avner Bezzy, Mirrotek International LLC, Iron Chef Foods, 90 Dayton Ave. Bldg. 1-F, Passaic, NJ 07055; 973.472.1400 ext. 111; Fax: 973.472.5170; avner@ironchefproducts.com; www.ironchefproducts.com.



what's new

Milas Gourmet Tapas

Milas Foods, LLC

Milas Gourmet Tapas use only the best, all-natural ingredients to ensure a delicious, healthy and fresh-tasting variety of shelf-stable hummus, tapenades, bruschettas, baba ganoush and antipasto. Over one million Americans enjoyed Milas Gourmet Tapas last year alone; bring the same rich flavor of the Mediterranean to your customers today! Contact: Milas Foods, LLC, Saddle Brook, NJ 07663; 201.773.4872; camato@milasfood.com; www.milasfood.com



BOOTH 5602

what's new

Mokka The Charm of Europe

Mokka European Coffee Blends

This is the story of an American coffee lover determined to bring Europe's finest coffees home. Introduced as "The Most Innovative New Product on the Market" Mokka has now charmed

the hearts and palates of coffee lovers everywhere. I searched the tiniest, most romantic villages in Europe to bring these excellent old world tastes to you! Contact: Karen Glavimans, Mokka European Coffee Blends, Willem Barentsstraat 31, Schiedam, Netherlands 3124LC; 409.299.3768 (U.S.); karen@mokka.com; www.mokka.com; Facebook: Karen Glavimans-Hawa; Twitter: @Mokkacoffees.



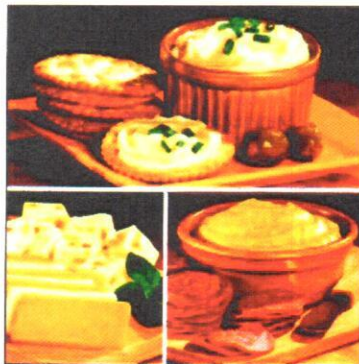
BOOTH 2527

what's new

Mille Lacs Foods is Back!

Mille Lacs Gourmet Foods

We're back with a new team, new logo, and the same great products and service. As a one-stop shop for prepacked gift boxes and food-gift components, Mille Lacs Foods brings excitement and simplicity to gift-basket design by offering food-gift components by color or by food category. Contact: Mille Lacs Gourmet Foods, P.O. Box 217, Sun Prairie, WI 53590; 800.843.1381 ext. 467; Fax: 608.825.6463; wjones@millelacfoods.com; www.millelacfoods.com



BOOTH 5449

what's new

Monastery Creamed Honey

Monastery Bakery at Holy Cross Abbey

Made from pure clover honey and whipped to spread like butter. Perfect on toast, waffles and pancakes, as well as in teas and coffee. Makes a delicious topping for ice cream or yogurt. In Natural, Almond, Brandy, Cinnamon, Lemon and Raspberry. 10 oz. containers. Prepared with the same quality ingredients as our Monastery

Fruitcake and Fraters. Contact: Monastery Bakery at Holy Cross Abbey, 901 Cool Spring Ln., Berryville, VA 22611; 540.955.9440; monasterybakery@aol.com; www.monasteryfruitcake.org



BOOTH 29268